

Janhavi Promoters Private Limited

CRISIL Grading: SME 2

'High'

Indicates the level of creditworthiness, adjudged in relation to other SMEs Report Date: March 5, 2020 / Valid Till: March 4, 2021





Important notice

The grading is a one-time exercise and the grading will not be kept under surveillance. This grading is valid for one year from the report date, subject to no significant changes/events occurring during this period that could materially affect the business or financial parameters of the organisation as mentioned in the report. CRISIL, however, recommends that the user of the grading seeks a review of the grading if the organisation experiences significant changes/events during this period which could impact the organisation/its grading.

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CRISIL SME grading

	CRISIL SME Rating	Definition
SME 2	SME 1	Highest
indicates	SME 2	High
'High'	SME 3	Good
creditworthiness	SME 4	Above Average
in relation to	SME 5	Average
other SMEs	SME 6	Below Average
	SME 7	Weak
	SME 8	Poor

Grading history

Grading	Assigned on	Valid till	Grading acceptance	Type
SME 3	6-Mar-19	4-Mar-20	Grading accepted	New



Key grading drivers

Business and management

Name of the company	Janhavi Promoters Private Limited
Strengths	 Management's extensive knowledge: The managing director, Nav Ratan Daga, has more than 2 decades of relevant experience in the warehousing business. Thus, the company will continue to benefit from its promoter's extensive industry knowledge and insights. Strong customer base leading to widespread geographical reach: The company caters to around 100 customers across India and each customer accounts for less than 25.00% of its overall revenue. This mitigates customer and geographic concentration risks. Also, the company has five owned and 12 rented warehousing facilities across India. High focus on quality: The company conducts in-house quality control tests of the stored goods, which enhance its product quality and provide a competitive advantage. Good business certainty: The company registered a healthy growth rate of more than 50.00% in revenue from fiscal 2018 to fiscal 2019. As confirmed by the management, the company is projecting sales of Rs 690.00 lakh for fiscal 2020. Strong and improving profitability: The company has showcased operational efficiency while scaling up operations as reflected in the company's: Operating profit before depreciation, interest, and tax (OPBDIT) margin, which improved to 36.00% in fiscal 2019 from 21.45% in fiscal 2017. Profit after tax (PAT) margin, which improved to 18.93% in fiscal 2019 as compared to 8.64% in fiscal 2017.
Risk factors	 High sector concentration: The company's revenues are exposed to agroclimatic conditions and government policies as the company is dependent on the fertilisers industry for generating most of its revenues. Highly competitive and fragmented market: The industry is highly fragmented and competitive in nature, dominated by unorganised players, leading to intense competition limited pricing flexibility. However, integrated nature of services offered by the company is preferred by reputed customers providing it a competitive advantage.

Financial

	•	Large capital base: A large capital base of Rs 6,143.73 lakh as of fiscal 2019 makes the company more resilient to economic downturns and enhances its ability to absorb losses and financial problems and access capital markets for future capital expenditure (capex).
Strengths	l.	Adequate capital structure: The gearing (considering promoter loans as neither debt nor equity) and total outside liabilities (TOL)/tangible net worth of the company remained low at below 1.00 times over the past 3 fiscals ended fiscal 2019, and is expected to remain comfortable over the medium term with consistent growth in net worth.
		Adequate credit protection measures: This is reflected in the company's net cash accrual to total debt of 17.71%, and PBDIT interest cover of 6.36 times as of fiscal 2019, which indicates its ability to make regular repayments for its existing financial obligations.
	•	Adequate liquidity: The company had an adequate cash/TOL ratio of 20.11% as of fiscal 2019, which reflects comfortable liquid cash available to meet its



	debt obligations.	
Risk factors	Return on capital employed (RoCE): Large capital base, alor profitability and revenue leads to low RoCE of below 3.00% fiscals ended fiscal 2019. Intensive working capital cycle: The company's working constructions showed increasing intensity over the years, with gross current more than 100 days over the past 3 fiscals ended fiscal 2019 due to higher credit period offered to customers to cour competition in the logistics/warehousing services sector.	over the past 3 apital cycle has assets (GCA) of 9. This is mainly



Key developments and plans

Business:

- The business of the company remains the same; there are no major deviations in the business model since the past grading exercise.
- The company provides warehousing and testing and quality check services for commodities to retail, as well as corporate clients across India.
- It is an authorised warehouse service provider of National Commodity & Derivatives Exchange Limited (NCDEX).
- It can store various agricultural goods, including gram, groundnut, mustard, guar, guar gum, barley, coriander seeds, cotton seeds, and cottonseed oil cake.
- In fiscal 2020, the company has tied-up with Punjab National Bank for collateral management services for funding towards farmers against their stocks for which the rated company would be earning a commission of about 3% to 5%.

Fixed assets base:

- In fiscal 2019, the company purchased the following fixed assets of Rs 374.13 lakh:
 - Building
 - Vehicles
- The funding of the assets was done through internal accrual and loan from HDFC Bank and Bank of Baroda.

Banking facilities:

The company availed new term loan from HDFC Bank and vehicle loan from Bank of Baroda.

Plans:

- In the previous grading exercise, the company had indicated a plan to start 15 more rented warehouse facilities in Gujarat, Maharashtra, Madhya Pradesh and Rajasthan in fiscal 2019. The company has partially executed the plan and started four warehouses in Bihar, and 1 in Tamil Nadu admeasuring about 25,000 sq ft each, on rental basis.
- In fiscal 2020, the company has a plan to construct a cold storage facility in Telangana and it is under process.
- Also, the company has a plan to expand its business by starting new warehouse facilities in other states.



Financial profile

Current financial performance

Performance for the period from April 1, 2019 to February 29, 2020		
Net sales	Rs lakh	
OPBDIT	Rs lakh	
Current order book	Rs lakh	Details sought by
Debtors	Rs lakh	Details sought by CRISIL, not provided
Creditors	Rs lakh	by company
Capital	Rs lakh	by company
Total debt	Rs lakh	
Total debt-equity ratio	Times	

Projected / estimated performance during		FY20
Net sales	Rs lakh	690.00
PBT	Rs lakh	Details sought by
PBT margin	%	CRISIL, not
		provided by
		company



Past financial performance

Profit and loss account

For the year ended		FY17	FY18	FY19
		Audited	Audited	Audited
Number of months		12	12	12
Net sales	Rs lakh	408.10	365.93	581.13
Operating income	Rs lakh	408.10	365.93	581.13
Cost of sales	Rs lakh	250.88	287.43	371.93
OPBDIT	Rs lakh	157.22	78.50	209.20
Interest and finance costs	Rs lakh	22.93	16.09	36.50
OPBDT	Rs lakh	134.29	62.41	172.70
Depreciation	Rs lakh	40.26	37.08	42.95
OPBT	Rs lakh	94.03	25.33	129.75
Non-operating income / (expense)	Rs lakh	8.11	17.98	25.61
PBT	Rs lakh	102.14	43.31	155.36
Extraordinary income / (expense)	Rs lakh	-	-	(2.54)
Reported PBT	Rs lakh	102.14	43.31	152.82
Provision for taxes	Rs lakh	36.80	13.73	42.95
Deferred tax liability / (asset)	Rs lakh	(2.94)	(2.05)	(0.15)
PAT	Rs lakh	68.28	31.63	110.02
Dividends	Rs lakh	-	-	-
Net cash accruals	Rs lakh	108.54	68.71	152.98

- Net sales increased during fiscal 2019 due to an increase in stocking capacity, along with an increase in orders.
- Interest and finance costs for fiscal 2019 comprised interest on borrowings of Rs 24.69 lakh and bank charges of Rs 11.81 lakh.
- Interest and finance costs increased significantly during fiscal 2019 due to an increase in debt obligations.
- Interest and finance costs for fiscal 2018 comprised interest on borrowings of Rs 15.36 lakh and bank charges of Rs 0.73 lakh.
- Depreciation is charged according to the provisions of the Companies Act, 2013.
- Non-operating income during fiscal 2019 refers to interest income of Rs 27.44 lakh and loss on sale of fixed assets of Rs 1.83 lakh.
- Deferred tax has been provided for all the 3 years according to the provisions of the Companies Act, 2013.



Balance sheet

		FY17	FY18	FY19
		Audited	Audited	Audited
Liabilities				
Tangible net worth	Rs lakh	5,288.78	6,034.30	6,143.73
Deferred tax liabilities / (assets)	Rs lakh	10.11	8.06	7.91
Long-term debt	Rs lakh	319.07	293.67	786.09
of which, current portion of long-term debt	Rs lakh	-	4.07	32.57
Short-term debt	Rs lakh	78.04	77.82	77.65
of which, working capital borrowing from banks	Rs lakh	78.04	77.82	77.65
Other liabilities and provisions	Rs lakh	46.68	125.78	90.01
Total liabilities	Rs lakh	5,742.68	6,539.63	7,105.39
Assets				
Net fixed assets	Rs lakh	1,696.54	1,675.02	1,992.12
Investments	Rs lakh	922.15	922.15	922.15
Inventory	Rs lakh	-	-	-
Receivables (total)	Rs lakh	175.58	258.98	308.75
of which, receivables greater than 6 months	Rs lakh	71.28	15.00	94.97
Cash and bank balance	Rs lakh	17.91	23.30	193.41
Other current assets	Rs lakh	2,930.50	3,660.18	3,688.96
Total assets	Rs lakh	5,742.68	6,539.63	7,105.39

- Long-term debt as of fiscal 2019 comprised:
 - Vehicle loan of Rs 2.50 lakh from Bank of Baroda
 - Vehicle loan of Rs 0.13 lakh from HDFC Bank
 - o Term Ioan of Rs 385.13 lakh from HDFC Bank
 - Unsecured loans of Rs 365.76 lakh from promoters and family (interest payout at 12.00% per annum)
- Short-term debt as of fiscal 2019 comprised bank overdraft availed from HDFC Bank.
- Other liabilities and provisions as of fiscal 2019 comprised creditors for goods of Rs 53.72 lakh, advance from customers of Rs 6.13 lakh, and statutory dues and expenses payables of Rs 30.17 lakh.
- Following fixed assets of Rs 374.13 lakh were added during fiscal 2019:
 - Building
 - o Vehicle
- Investments as of fiscal 2019 comprised investment in equity instruments.
- Other current assets as of fiscal 2019 comprised advance to supplier of Rs 19.70 lakh, other loans and advances of Rs 3,431.59 lakh, deposits of Rs 80.74 lakh, prepaid expenses of Rs 6.63 lakh, taxes receivable of Rs 12.95 lakh, and advance tax paid of Rs 137.35 lakh.



Key financial ratios

For the year ended / as at		FY17	FY18	FY19
		Audited	Audited	Audited
OPBDIT margin	%	38.52	21.45	36.00
PAT margin	%	16.73	8.64	18.93
Return on capital employed	%	2.21	0.98	2.82
Gross current assets	Days	2,666	3,707	132
Days inventory (on COP)	Days	-	-	-
Days receivable (on gross sales)	Days	157	258	194
Days payable (on materials)	Days	-	-	-
Current ratio	Times	25.05	18.98	2.70
PBDIT Interest cover	Times	7.21	6.00	6.36
Net cash accruals/Total debt	%	27.33	18.50	17.71
Debt service coverage ratio	Times	1.80	-6.22	2.92
Average cost of borrowing	%	6.02	4.19	5.91
Total outside liabilities/Tangible net worth	Times	0.09	0.08	0.16
Gearing - Total debt/Tangible net worth	Times	0.08	0.06	0.14
Gearing (considering promoter loans as neither debt nor equity)	Times	0.02	0.01	0.08
Cash /TOL	%	3.95	4.61	20.11

- Operating margin increased in fiscal 2019 mainly due to a decrease in administrative expenses as a percentage of operating income.
- Receivables as of fiscal 2019, fiscal 2018, and fiscal 2017 have been stretched (clarification sought by CRISIL, not provided by company).



Fund flow statement

For the year ended		FY18	FY19
Sources of funds			
Net cash accruals	Rs lakh	68.71	152.98
Equity infusion / Share application money	Rs lakh	713.89	-
Long-term debt borrowed (net)	Rs lakh	-	463.92
Short-term debt borrowed (net)	Rs lakh	3.85	28.33
Decrease in net current assets	Rs lakh	-	3,445.22
Sale of investments / fixed assets	Rs lakh	-	-
Other sources	Rs lakh	56.28	-
Total sources of funds	Rs lakh	842.73	4,090.45
Uses of funds			
Investment and fixed assets purchased	Rs lakh	17.61	360.20
Decrease in tangible net worth	Rs lakh	-	0.59
Long-term debt repaid (net)	Rs lakh	29.47	-
Short-term debt repaid (net)	Rs lakh	-	-
Increase in net current assets	Rs lakh	795.65	-
Other uses	Rs lakh	-	3,729.66
Total uses of funds	Rs lakh	842.73	4,090.45

Notes:

- Other uses during fiscal 2019 refer to an increase in receivables greater than 6 months, and loans and advances (other current assets).
- Decrease in tangible net worth during fiscal 2019 refers to an increase in intangible assets.

Contingent liabilities

Contingent liabilities as of fiscal 2019: Nil

Auditors

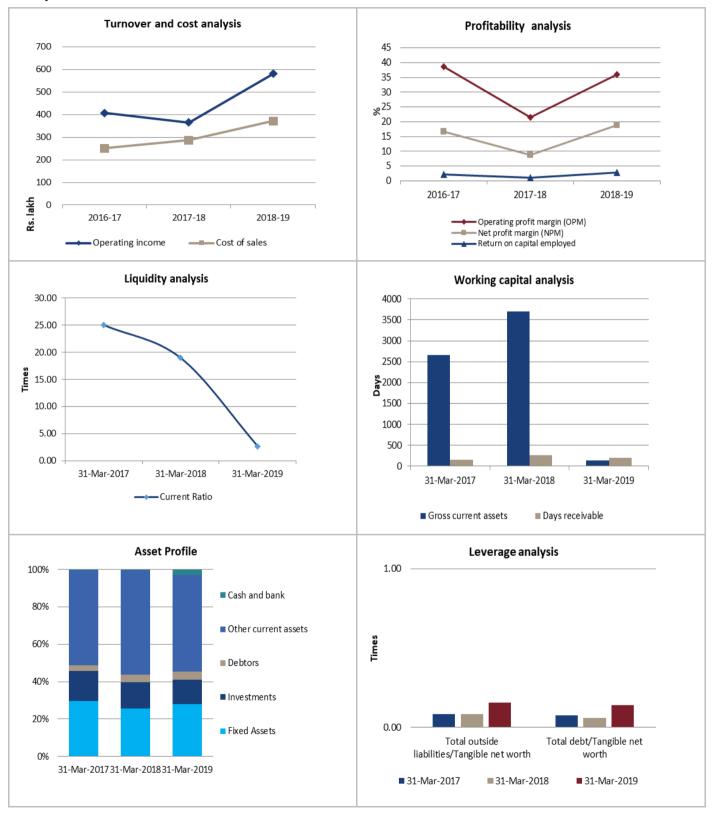
Narendra Goyal & Co., Chartered Accountants 16, N S Road, Second Floor Kolkata – 700 001, West Bengal Membership number - 052455

Auditors' comments and observations in their audit report for fiscal 2019, fiscal 2018, and fiscal 2017: Yes

Change in auditors, if any: None



Graphs





Banking facilities

Name and location of the bank	Length of relationship	Facilities availed	Type of facility	Loan amount (sanctioned)	Rate (%)	
		Current account	Not applicable			
HDFC Bank Rani Bazar Branch Bikaner, Rajasthan		Term loan		Rs 385.13 lakh**	Details sought by	
	9 years	Bank overdraft	Fund-based limit	Rs 80.00 lakh*	CRISIL, not provided by company	
		Bank guarantee	Non-fund-based limit	Rs 556.60 lakh*	Not applicable	
Bank of Baroda Bikaner, Rajasthan	4 years	Vehicle loans	Fund-based limit	Rs 2.63 lakh**	Details sought by CRISIL, not provided by company	

^{*}Sanctioned amount

Notes: Performance of the account is satisfactory.

^{**}Outstanding as of fiscal 2019



Site visit

(As per previous report)

(As per previous report)		
Address of the site visited	:	Elembian House, Rani Bazar
		Bikaner – 334 001, Rajasthan
Date of site visit		February 25, 2019
CRISIL representative		Om Singh
Unit official contacted		Name: Pankaj Gupta
	:	Designation: Business head/Warehousing
	:	Mob No.: +91 9460 060 009
	:	Email ID: info@jhahavi.co.in
No. of floors occupied		1
Size of premises		14,97,375 sq ft
Number of employees at the location		10 (at the time of site visit)
Child labour at the site		No
Locality		Industrial and commercial
Location area	:	Urban
Site location	1:	Side lanes
Site used as	:	Administrative office
		Regional office
		Sales/service facility
		Warehouse
Site layout	:	Spacious and well-organised
Space around the building / structure	:	Front porch
		Backyard
State of infrastructure		Power: Stable
		Backup power: Available
		Water: Available
		Labour unions: None
		Transportation: Easily availability
		Overall infrastructure: Satisfactory
Electricity consumption	:	• January 2019: 1,940.00 units
		December 2018: 2,090.00 units
		November 2018: 3,902.00 units
Building structure		Permanent structure
Ownership of premises		Owned
Sharing premises with group concerns		Yes
Facilities available at the site	:	Telephone
		• Internet
		Security guards
		Generator
		Name or signboards Fire oxtinguisher
		Fire extinguisherDrinking water
		Transport arrangement
		Boundary wallDrainage and sewerage
Installed storage capacity		- ыапаусати эсметаус
		Details sought by CRISIL, not provided by the company
Utilised capacity	<u> </u>	<u>i</u>



Raw material used	:	
Source of raw material	:	Not applicable for service provider
Environmental clearance obtained by unit	:	

View of the facility-3



View of the facility-4



Annexure: Previous Grading Report



Janhavi Promoters Private Limited

CRISIL Rating: SME 3

'Good'

Indicates the level of creditworthiness, adjudged in relation to other SMEs

Report Date: March 6, 2019 / Valid Till: March 4, 2020





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CRISIL SME rating

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indicates	SME 2	High
'Good'	SME 3	Good
creditworthiness	SME 4	Above Average
in relation to	SME 5	Average
other SMEs	SME 6	Below Average
	SME 7	Weak
	SME 8	Poor



Key rating drivers

Business and management

Strengths	 Organisational stability: An established track record of 12 years indicates the company's ability to weather economic and business cycles. Experienced directors: The directors have up to 19 years of experience in the same line of business. This indicates their ability to maintain business viability and steer the business through operational hurdles. Well-spread reach: The company's presence across India mitigates the risk of geographic concentration. Adequate profitability: The company registered an adequate operating profit before depreciation, interest, and tax (OPBDIT) margin of 21.45% and profit after tax (PAT) margin of 8.64% in fiscal 2018. Industry outlook: CRISIL Research estimates the warehousing space in India to grow at a healthy pace, up to fiscal 2023. The industrial warehousing segment is expected to drive growth, led by the organised segment (largely third-party logistics players), fuelled by consolidation and value-added services. Haryana and Assam will be the new warehousing hubs for fast-moving consumer goods and consumer durables, due to consolidation and tax benefits (source: CRISIL Research).
Risk factors	 Declining sales: Net sales declined to Rs 365.93 lakh in fiscal 2018 from Rs 480.56 lakh in fiscal 2017, as due to bad market conditions, the commodity prices declined and the farmers retrieved materials from warehouse to save rental charges. The management's ability to demonstrate a growth trajectory while maintaining operational efficiency thus remains to be seen. Inherent business risk: The company is inherently susceptible to the vagaries of monsoons and weather patterns. Weak monsoon, unseasonal rains, and hailstorms may affect crops. Thus, the company's susceptibility to cyclicality in the agricultural industry and ability to maintain healthy growth trajectory remains to be seen. Margin may be constrained in the future due to competition from established players and new entrants.

Financial

Strengths	 Adequate capital structure: This is reflected in the company's debt-equity ratio (promoter loans considered as neither debt nor equity) of 0.01 time and total outside liabilities/tangible net worth of 0.08 time as of fiscal 2018. Adequate credit protection measures: This is reflected in the company's: Net cash accruals to total debt of 18.50% and PBDIT interest cover of 6.00 times in fiscal 2018
Risk factors	 Diversion of fund reflected in weak RoCE: Although the company has adequate tangible net worth of Rs 6,034.30 lakh in fiscal 2018, the same was extended as loans and advances of Rs 3,345.06 lakh with negligible returns as reflected in interest income of Rs 12.67 lakh in the same year. This resulted in weak return on capital employed (RoCE) of 0.98%. Thus, the company's ability to deploy funds in core operational activities to boost its returns remains to be seen. Moderate liquidity: This was reflected in the company's cash/ total outside liabilities stands moderate at 4.61% as of fiscal 2018. It indicates the company's ability to meet short-term debt obligations and implies its operating cycle efficiency. Working capital management: As the company's receivables were stretched

Ratings



in fiscal 2018 and fiscal 2017, its ability to negotiate better credit terms and improve its bargaining power with customers remains to be seen.



Fact sheet

Name of the company	Janhavi Promoters Private Limited	
Year of incorporation	2007	
Commencement of operations	2001	
Legal status	Private limited company	
Legal history	 In 2007, Janhavi Promoters Private Limited was incorporated as a private limited company with Surendra Kumar Sethia (friend of Nav Ratan Daga) and Suresh Daftari (friend of Nav Ratan Daga) as the directors. Details regarding resignation of Surendra Kumar Sethia and Suresh Daftari are sought by CRISIL, not provided by the company. In 2012, Nav Ratan Daga and his friend, Roop Chand Tosniwal joined as the directors. In 2018, Shanti Lal Bura (friend of Nav Ratan Daga) joined as the director. There has been no change in the company's name, constitution, management and business since then. 	
Registered with	Registrar of Companies, Kolkata, West Bengal	
Registration number	118237	
SSI registration number	Details cought by CDISII and provided by the company	
Udhyog aadhaar number	Details sought by CRISIL, not provided by the company	
CIN No.	U70101WB2007PTC118237	
PAN No.	AABCJ8764G	
TAN No.	Details sought by CRISIL, not provided by the company	
GSTIN No.	08AABCJ8764G1Z9	
Managing director	Nav Ratan Daga	
Category of entrepreneur	General	
Registered office address	11, Clive Row	
Administrative office and service facility address	Kolkata – 700 001, West Bengal Elembian House, Rani Bazar Bikaner – 334 001, Rajasthan Mob: +91 8239 345 602/+91 9785 015 210 Email: ashok.sen@janhavi.co.in; info@jhahavi.co.in	
Service facilities	 Bikaner, Rajasthan Sri Ganganagar, Rajasthan Nagore, Tamil Nadu Bharatpur, Rajasthan Alwar, Rajasthan Kota, Rajasthan Meerut, Uttar Pradesh Patan, Maharashtra Bundi, Rajasthan Kadi, Gujarat Deesa, Gujarat Akola, Maharashtra 	
Number of employees	Permanent: 38 Contractual: Varies annually Total: 38	



Certifications and awards	ISO 9001:2008 (validity details sought by CRISIL, not provided by the company)
Brands	None
	Income tax filing: Regular and timely
	Excise duty filing: Not applicable (for service provider)
	Sales/service tax filing (till June 30, 2017): Regular and timely
Statutory compliance	GST filing (from July 1, 2017): Regular and timely
	Wealth tax filing: Not applicable
	ESIC and EPF dues: Regular and timely
	(As provided by the management, not independently verified)



Business profile

Business description

Nature of business	:	Services	
Industry	:	Warehousing	
Industry prospects	:	Strong	
Business description	:	Business operations: The company provides warehousing and testing and quality check services for commodities to retail as well as corporate clients across India. The company is an authorised warehouse service provider of National Commodity & Derivatives Exchange Limited (NCDEX). Service facilities: The company has five owned and 7 rented warehousing facilities across India and plans to start more 15 rented warehouse facilities in Gujarat, Maharashtra, Madhya Pradesh and Rajasthan in fiscal 2019. Commodities: The company can store various agricultural goods including gram, groundnut, mustard, guar, guar gum, Barley, coriander seeds, cotton seeds, and cottonseed oil cake. Rental income: The rent charged varies between Rs 6.50 and Rs 9.50 per month per bag. The rental charges are decided by NCDEX. Total weight of each bags varies as per the type of commodity. Peak season: The peak season for storage is from November till January and March to June of every year. Testing services: The company has laboratory at Bikaner for testing of all the commodities as per Indian and International Standards. It has accreditation from NABL INDIA (National Accreditation Board for Testing and Calibration Laboratories.	
End-user industries	:	Multiple	
Experience in the business	:	12 years	
Product range	:	Diverse	
Degree of competition	:_	High; entry barriers are low	
Plans	:	 The company plans to start more 15 rented warehouse facilities in Gujarat, Maharashtra, Madhya Pradesh and Rajasthan in fiscal 2019. The total capital expenditure required is Rs 12.00 lakh and 	



		 the same will be funded through the net cash accruals. CRISIL has factored the same in the rating process and there will not be any impact on debt-to-equity. The company also plans to provide financial assistance to the farmers across India against goods stored.
Customer profile	:	Retail and direct/institutional customers
Installed storage capacity/facility	:	Details cought by CDISII and provided by the company
Utilised capacity	:	Details sought by CRISIL, not provided by the company

Service profile

Service profile	Share in net sales (%)
Warehousing	98.00
Laboratory testing services	2.00
Total	100.00

Customer profile and demand-side analysis

Customer name	Address	Services	Length of relationship	% share in sales
Glencore Agriculture India Private Limited	Maharashtra		10 years	13.00
Superior Agro Crops Private Limited	New Delhi (NCR)	Warehousing and testing	8 years	14.00
Pace Stock Broking Services Private Limited	Gujarat		7 years	10.00

Notes:

- The company caters to retail and corporate customers across India.
- Each customer accounts for less than 25.00 % of the total sales.

Terms of credit	:	 Retail customers: Advance receipt (payment at the time of storage of goods) Others: credit up to 60 days
Process of getting orders	:	Retail customers; there is no order book
Exports	:	Nil
Marketing network	:	It receives repeat orders from existing customers and relies on word-of-mouth publicity.
Geographical reach	:	Well spread

Supplier profile and supply-side analysis

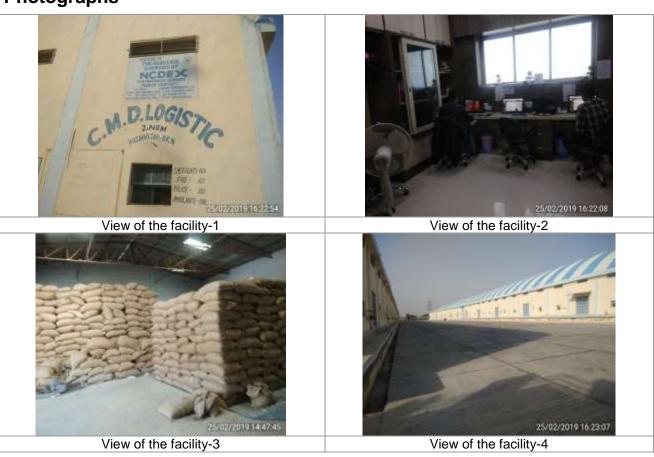
Not applicable as the company provides services



Service facilities

Labour oriented operations	:	Yes
Labour union	:	No
Labour relationships	:	Cordial
CNC machines, CAD, CAM, automation	:	Yes; semi-automated (laboratory testing equipment)
In-house R&D, designing facilities	:	Yes. The company has 15-member laboratory testing team for testing of commodities as per standards.
Degree of mechanisation	:	High
Availability of critical machinery and entry barriers to technology and processes used	:	Yes
Facility layout	:	Spacious and well-organised

Photographs





Ownership and management

Directors' profile



Director's name	:	Nav Ratan Daga	
Father's name	:	Jeth Mal Daga	
Age	:	49 years	
Qualification	:	BCom	
Designation / responsibilities	:	Managing director/Overall management	
Director's experience in current business	:	7 years in the rated company	
Experience in the same line of business	:	19 years:	
(including current experience)		12 years in the same line of business through various group companies.	
		 7 years in the rated company 	
Director's experience in managing		The director currently manages only one	
number of other businesses	ľ	business.	
Personal net worth	:	Details sought by CRISIL, not provided by the	
		company	
Director's address	:	Rajasthan (detailed address sought by	
		CRISIL, not provided by the company)	
Mobile no.	:	+91 8239 345 602/+91 9785 015 210	
Ownership of residence	:	Owned	
Vehicles used	:	Details sought by CRISIL, not provided by the company	



Director's name	:	Roop Chand Tosniwal
Father's name	:	Mohanlala Tosniwal
Age	:	59 years
Qualification	:	FCA
Designation / responsibilities	:	Director/Inactive
Director's experience in current	:	
business		
Experience in the same line of	:	
business (including current		Not applicable
experience)		
Director's experience in managing		
number of other businesses		
Personal net worth	:	Details sought by CRISIL, not provided by
Director's address	:	the company
Mobile no.	:	+91 8239 345 602/+91 9785 015 210



Director's name	:	Shanti Lal Bhura
Father's name	:	Deep Chand Bhura
Age	:	54 years
Qualification	:	BCom
Designation / responsibilities	:	Director/Inactive
Director's experience in current business	:	
Experience in the same line of business (including current experience)	:	Not applicable
Director's experience in managing number of other businesses	:	
Personal net worth	:	Details sought by CRISIL, not provided by the company
Director's address	:	Details sought by CRISIL, not provided by the company
Mobile no.	:	+91 8239 345 602/+91 9785 015 210

Key management personnel

Name	:	Ashok Sen
Age	:	43 years
Qualification	:	MBA (Finance and Marketing)
Designation / responsibilities	:	CFO
Relevant experience	:	20 years
Office address	:	Elembian House, Rani Bazar
		Bikaner – 334 001, Rajasthan
Mobile no.	:	+91 8239 345 602/+91 9785 015 210

Name	:	Pankaj Gupta
Age	:	35 years
Qualification	:	MBA (Finance and Marketing)
Designation / responsibilities	:	Business head/warehousing
Relevant experience	:	6 years
Office address	:	Elembian House, Rani Bazar
		Bikaner – 334 001, Rajasthan
Mobile no.	:	+91 9460 060 009



Organisational structure, controls and systems

		1
Managing director	:	Nav Ratan Daga
Constitution	:	Private limited company
Second tier management	:	Qualified and experienced
Decision making powers	:	Decentralised
Reporting system or MIS	:	Yes
Type of reporting system	:	Computerised
Frequency of MIS / reporting	:	Daily
Litigations against the SME	:	None
Litigations against the director	:	None
Severity of litigations	:	
Susceptibility to foreign exchange fluctuations	:	
Hedging against foreign exchange risks	:	
Susceptibility to commodity price fluctuations	:	Not applicable
Hedging against forex risks (for sales)	:	
Hedging against forex risks (for raw material)	:	
Hedging against commodity prices	:	
Asset insurance	:	Adequate

Ownership pattern

Shareholding pattern as on:	FY18
-----------------------------	------

Name of the shareholder	Relationship with managing director	Share in capital (%)
Nav Ratan Daga	Self	-
Bajrang Vintrade Private Limited		9.36
Brijbhumi Commosale Private Limited	Details sought by CRISIL, not	7.04
Kalyani Suppliers Private Limited	provided by the company	15.20
Laxmiputra Tradelink Private Limited		4.72
Mohan Infra Reality Private Limited	Group company	11.76
Newzone Vintrade Private Limited	Deteile courbt by ODICH and	6.25
Expert Infrastructure Private Limited	Details sought by CRISIL, not	7.11
Sumangal Financial Services Private Limited	provided by the company	19.93
Others	Relatives	18.63
	Total	100.00

12



Group companies and firms

Name of the group company	Business	Year ended	Net sales	PAT	Net worth/ Capital	Total debt
				Amounts	in Rs lakh	
Navratan Daga & Co. (established in 1989)	Trading of commodities					
Shree Shyam Trading (year of establishment is sought by CRISIL, not provided by the company)						
N. S. Warehousing Corporation (year of establishment is sought by CRISIL, not provided by the company)	Details sought by CRISIL, not provided by the company	FY18	Details so		SIL, not provid npany	ed by the
Mohan Infra Reality Private Limited (incorporated in 1992)						

PAT: Profit after tax

- Nav Ratan Daga is proprietor of Navratan Daga & Co., Shree Shyam Trading and N. S. Warehousing Corporation. Business of group firms are managed by the family members.
- Roop Chand Tosniwal is director in Mohan Infra Reality Private Limited.
- All the group concerns are profitable as on fiscal 2018, as confirmed by the management.
- There are no intra-group transactions and financial fungibility, as confirmed by the management.
- CRISIL has not factored the above group details in the rating process.



Financial profile

Current financial performance

Performance for the period from April 1, 20)18 to February 21, 20	019
Net sales	Rs lakh	538.00
OPBDIT	Rs lakh	
Current order book	Rs lakh	
Debtors	Rs lakh	Details sought by
Creditors	Rs lakh	CRISIL, not provided
Tangible net worth	Rs lakh	by the company
Total debt	Rs lakh	
Total debt- equity ratio	Times	

Projected performance during		FY19
Net sales	Rs lakh	650.00
PBT	Rs lakh	Details sought by
PBT margin	%	CRISIL, not provided by the company



Past financial performance

Profit and loss account

For the year ended		FY16	FY17	FY18
		Audited	Audited	Audited
Number of months		12	12	12
Net revenue	Rs lakh	480.56	408.10	365.93
Operating income	Rs lakh	491.52	408.10	365.93
Cost of sales	Rs lakh	291.35	250.88	287.43
OPBDIT	Rs lakh	200.17	157.22	78.50
Interest and finance costs	Rs lakh	39.84	22.93	16.09
OPBDT	Rs lakh	160.33	134.29	62.41
Depreciation	Rs lakh	50.77	40.26	37.08
OPBT	Rs lakh	109.56	94.03	25.33
Non-operating income / (expense)	Rs lakh	-1.01	8.11	17.98
PBT	Rs lakh	108.55	102.14	43.31
Extraordinary income / (expense)	Rs lakh	-	-	-
Reported PBT	Rs lakh	108.55	102.14	43.31
Provision for taxes	Rs lakh	46.21	36.80	13.73
Deferred tax liability / (asset)	Rs lakh	-8.90	-2.94	-2.05
PAT	Rs lakh	71.24	68.28	31.63
Dividends	Rs lakh	-	-	-
Net cash accruals	Rs lakh	122.01	108.54	68.71

- Net revenue in fiscal 2018 and fiscal 2017 decreased as goods were un-stored before period due to decrease in market prices of commodities.
- Operating income in fiscal 2016 comprised insurance claim received of Rs 10.96 lakh.
- Interest and finance costs for fiscal 2018 comprised interest on borrowings worth Rs 15.36 lakh and bank charges worth Rs 0.73 lakh. The same decreased in fiscal 2018 on account of periodical repayment of longterm debt.
- Interest and finance costs for fiscal 2017 comprised interest on borrowings worth Rs 13.38 lakh and bank charges worth Rs 9.55 lakh. The same decreased in fiscal 2017 on account of low intra-year utilisation of short-term debt.
- In fiscal 2018, fiscal 2017 and fiscal 2016, depreciation was charged according to the provisions of the Companies Act, 1956.
- Non-operating income in fiscal 2018 and fiscal 2017 refers to interest income on deposits with bank of Rs 5.31 lakh and interest on loans of Rs 12.67 lakh.
- Non-operating expense in fiscal 2016 comprised interest income of Rs 6.98 lakh netted off against loss on sale of fixed assets of Rs 7.99 lakh.
- Deferred tax has been provided over the past three years (fiscal 2018, fiscal 2017, and fiscal 2016) according to the provisions of the Companies Act, 2013.



Balance sheet

		FY16	FY17	FY18
		Audited	Audited	Audited
Liabilities				
Tangible net worth	Rs lakh	5,220.48	5,288.78	6,034.30
Deferred tax liabilities / (assets)	Rs lakh	13.05	10.11	8.06
Long-term debt	Rs lakh	285.54	319.07	293.67
of which, current portion of long-term debt	Rs lakh	-	-	4.07
Short-term debt	Rs lakh	79.71	78.04	77.82
of which, working capital borrowing from banks	Rs lakh	79.71	78.04	77.82
Other liabilities and provisions	Rs lakh	152.41	46.68	125.78
Total liabilities	Rs lakh	5,751.19	5,742.68	6,539.63
Assets				
Net fixed assets	Rs lakh	1,735.30	1,696.54	1,675.02
Investments	Rs lakh	922.15	922.15	922.15
Inventory	Rs lakh	-	-	-
Receivables (total)	Rs lakh	118.70	175.58	258.98
of which, receivables greater than six months	Rs lakh	59.81	71.28	15.00
Cash and bank balance	Rs lakh	5.66	17.91	23.30
Other current assets	Rs lakh	2,969.38	2,930.50	3,660.18
Total assets	Rs lakh	5,751.19	5,742.68	6,539.63

- Shares worth Rs 713.89 lakh have been issued in fiscal 2018.
- Long-term debt as on fiscal 2018 comprised vehicle loans availed from Bank of Baroda and HDFC Bank Limited of Rs 11.88 lakh and unsecured loans (interest pay-out 12.00% per annum) availed from promoters and family of Rs 281.79 lakh. The same decreased in fiscal 2018 on account of periodical repayment of longterm debt.
- Short-term debt as on fiscal 2018 refers cash credit availed from HDFC Bank Limited.
- Other liabilities and provisions as on fiscal 2018 comprised creditors for expenses of Rs 94.04 lakh, advance from customers of Rs 13.58 lakh, audit fees payables of Rs 0.91 lakh, salary payables of Rs 7.75 lakh, expenses payables of Rs 0.37 lakh, tax deducted at source (TDS) of Rs 9.00 lakh, cess payables of Rs 0.06 lakh, and GST payables of Rs 0.09 lakh.
- Office equipment were the main fixed assets added during fiscal 2018.
- Details regarding receivables greater than six months in fiscal 2018 are sought by CRISIL, not provided by the company.
- Investments as on fiscal 2018, fiscal 2017 and fiscal 2016 refers investment in equity shares of Bestway Hire Purchase Private Limited of Rs 150.00 lakh, Cosmos barter Private Limited of Rs 64.50 lakh, Pristine Vintrade Private Limited of Rs 150.00 lakh, Sumangal Financial Services Private Limited of Rs 7.00 lakh, SSP Finvest Private Limited of Rs 150.00 lakh, Heaven Sales Private Limited of Rs 0.75 lakh, and Expert Infrastructure Private Limited of Rs 399.90 lakh.
- Other current assets as on fiscal 2018 comprised loans and advances (further details sought by CRISIL, not provided by the company) of Rs 3,345.06 lakh, advance to suppliers of Rs 14.79 lakh, security deposits of Rs 78.92 lakh, prepaid expenses of Rs 18.83 lakh, interest accrued and due of Rs 102.20 lakh, and advance tax paid of Rs 100.38 lakh.

Ratings



Key financial ratios

For the year ended / as at		FY16	FY17	FY18
		Audited	Audited	Audited
OPBDIT margin	%	40.72	38.52	21.45
PAT margin	%	14.49	16.73	8.64
Return on capital employed	%	5.30	2.21	0.98
Gross current assets	days	2,038	2,666	3,707
Days inventory (on COP)	days	-	-	-
Days receivable (on gross sales)	days	90	157	258
Days payable (on materials)	days	-	-	-
Current ratio	Times	12.36	25.05	18.98
PBDIT Interest cover	Times	5.00	7.21	6.00
Net cash accruals/Total debt	%	33.40	27.33	18.50
Debt service coverage ratio	Times	-12.98	1.80	-6.22
Average cost of borrowing	%	21.82	6.02	4.19
Total outside liabilities/Tangible net worth	Times	0.10	0.09	0.08
Gearing - Total debt/Tangible net worth	Times	0.07	0.08	0.06
Gearing (considering promoter loans as neither debt nor equity)	Times	0.02	0.02	0.01
Cash /TOL	%	1.07	3.95	4.61

- OPBDIT margin declined in fiscal 2018 and fiscal 2017 mainly on account of an increase in employee cost as a percentage of operating income.
- Reason for stretched receivables in fiscal 2018 and fiscal 2017 are sought by CRISIL, not provided by the company. Receivables in fiscal 2016 were within the credit terms of the company.
- Average cost of borrowing was low in fiscal 2018 on account of periodical repayment of long-term debt.
- Average cost of borrowing was low in fiscal 2017 on account of low intra-year utilisation of short-term debt.



Fund flow statement

For the year ended		FY17	FY18
Sources of funds			
Net cash accruals	Rs lakh	108.54	68.71
Equity infusion / Share application money	Rs lakh	-	713.89
Long-term debt borrowed (net)	Rs lakh	33.53	-
Short-term debt borrowed (net)	Rs lakh	-	3.85
Decrease in net current assets	Rs lakh	-	-
Sale of investments / fixed assets	Rs lakh	-	-
Other sources	Rs lakh	213.20	56.28
Total sources of funds	Rs lakh	355.27	842.73
Uses of funds			
Investment and fixed assets purchased	Rs lakh	4.44	17.61
Decrease in tangible net worth	Rs lakh	-	-
Long-term debt repaid (net)	Rs lakh	-	29.47
Short-term debt repaid (net)	Rs lakh	1.67	-
Increase in net current assets	Rs lakh	349.16	795.65
Other uses	Rs lakh	-	-
Total uses of funds	Rs lakh	355.27	842.73

Notes:

- Other sources in fiscal 2018 refers to decrease in receivables greater than six months.
- Other sources in fiscal 2017 refers to increase in receivables greater than six months coupled with decrease in loans and advances to group concerns.
- Investment and fixed assets purchased in fiscal 2018 and fiscal 2017 were funded through the net cash accruals.
- Increase in net current assets in fiscal 2018 mainly on account of receivables and loans and advances (other current assets).
- Increase in net current assets in fiscal 2017 mainly on account of decrease in creditors for expenses (other current liabilities) coupled with increase in loans and advances (other current assets).

Contingent liabilities

Contingent liabilities as on fiscal 2018: Nil

Auditors

Narendra Goyal & Co., Chartered Accountants 16, N S Road, Second Floor Kolkata – 700 001, West Bengal Membership number - 061802



Auditors' comments and observations in their audit report for fiscal 2018:

According to the information and explanations given to us by the management and based on the records provided by us, there are dues in respect of Income Tax which have not been deposited due to disputes pending as on balance sheet date. The details of such dues are as given below:

Nature of statue	Nature of dues	Amount Rs lakh	Period to which it relates	Forum where dispute is pending
		618.31	FY13	
Income tax	Assessment dues	2.16	FY15	CIT (A)
		1,690.64	FY16	

Auditors' comments and observations in their audit report for fiscal 2017:

According to the information and explanations given to us by the management and based on the records provided by us, there are dues in respect of Income Tax which have not been deposited due to disputes pending as on balance sheet date. The details of such dues are as given below:

Nature of statue	Nature of dues	Amount Rs lakh	Period to which it relates	Forum where dispute is pending
Income tax	Assessment dues	618.31	FY13	CIT (A)

Auditors' comments and observations in their audit report for fiscal 2016:

According to the information and explanations given to us by the management and based on the records provided by us, there are dues in respect of Income Tax which have not been deposited due to disputes pending as on balance sheet date. The details of such dues are as given below:

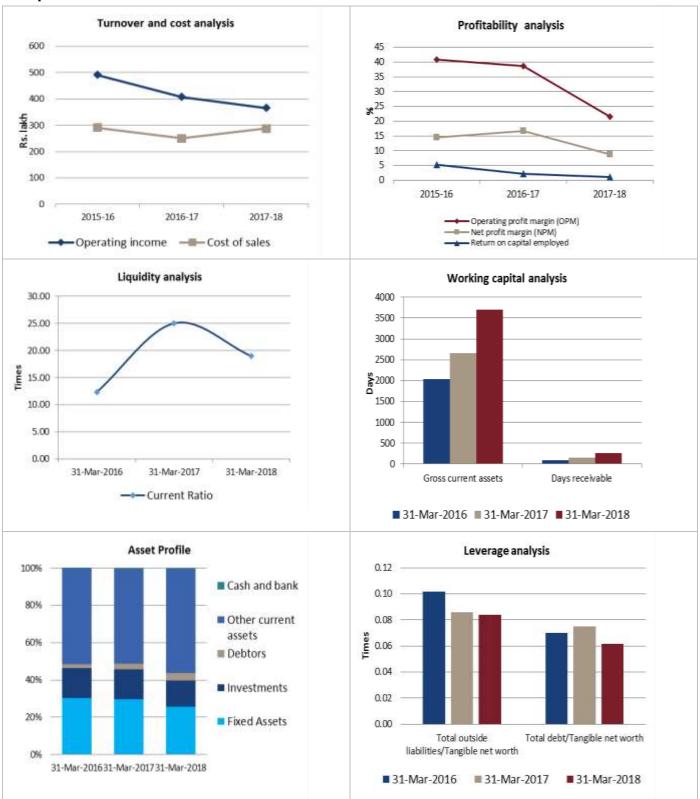
Nature of statue	Nature of dues	Amount Rs lakh	Period to which it relates	Forum where dispute is pending
Income tax	Assessment dues	618.31	FY13	CIT (A)

Management view: sought by CRISIL, not provided by the company

Change in auditors, if any: None



Graphs



Ratings



Banking facilities

Name and location of the bank	Length of relationship	Facilities availed	Type of facility	Loan amount (sanctioned)	Rate (%)
HDFC Bank Limited Rani Bazar Branch,	8 years	Bank overdraft	Fund-based limit	Rs 80.00 lakh	Details sought by CRISIL, not provided by the company
Bikaner, Rajasthan		Bank guarantee	Non-fund based limit	Rs 556.60 lakh	Not applicable
Bank of Baroda Bikaner, Rajasthan	3 years	Vehicle loans	Fund-based limit	Rs 11.88 lakh*	Details sought by CRISIL, not provided by the company

^{*}Outstanding in fiscal 2018

Feedbacks: The account is satisfactory.



Site visit

Address of the site visited	-	Elembian House, Rani Bazar Bikaner – 334 001, Rajasthan
Date of site visit		February 25, 2019
CRISIL representative		Om Singh
Unit official contacted		Name: Pankaj Gupta
		Designation: Business head/warehousing
		Mob No.: +91 9460 060 009
		Email ID: info@jhahavi.co.in
No. of floors occupied	•	One floor
Size of premises		14,97,375.00 sq ft
Number of employees at the location		10 (at the time of site visit)
Child labour at the site	•	No
Locality		Industrial and commercial
Location area		Urban
Site location		Side lanes
Site used as		Administrative office
	-	Regional office
		Sales/service facility
		Warehouse
Site layout		Spacious and well-organised
Space around the building / structure	:	Front porch
		Backyard
State of infrastructure		Power: Stable
		Backup power: Available
		Water: Available
		Labour unions: None
		Transportation: Easily availability
		Overall infrastructure: Satisfactory
Electricity consumption	•	• January 2019: 1,940.00 units
		• December 2018: 2,090.00 units
		 November 2018: 3,902.00 units
Building structure	:	Permanent structure
Ownership of premises	:	Owned
Sharing premises with group concerns	:	Yes
Facilities available at the site	•	Telephone
		Internet
		Security guards
		Generator
		Name or sign boards
		Fire extinguisher
		Drinking water
		Transport arrangement
		Boundary wall
		Drainage and sewerage
Installed storage capacity	:	Details sought by CRISIL, not provided by the company
Utilised capacity	•	Dotaile sought by Ortiois, not provided by the company

Ratings



Raw material used	:	
Source of raw material	:	Not applicable for service provider
Environmental clearance obtained by unit	:	



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